



BRNO FACULTY OF BUSINESS
UNIVERSITY AND MANAGEMENT
OF TECHNOLOGY

Internationalization at Brno University of Technology

Mgr. Martina Bobalová, Ph.D.
Mgr. Eva Michalíková, Ph.D.



BASIC INFORMATION ABOUT BRNO

- City in Moravia close to borders with Austria and Slovakia
- Nearly 400 000 inhabitants, second largest city
- City centre with its cafes resembles Wien. Many architectural landmarks and rich cultural life.
- Špilberk Castle, Villa Tugendhat...
- The history dates back to the 9th century
- Notable people have worked or were born in the city: the composers Leoš Janáček and Erich W. Korngold, mathematician and philosopher Kurt Gödel; world famous physicist Ernst Mach; W.A. Mozart as well as Bedřich Smetana lived and gave concerts in
- Brno is also the city with the highest number of universities (Masaryk University, Brno University of Technology, Mendel University of Agriculture and others)

BASIC INFORMATION ABOUT UNIVERSITY

- Second largest university in Brno
- Almost 19 000 students
- Eight faculties
- Since the 1990s BUT has started co-operation with universities abroad: Great Britain, France, Germany, Austria, Poland, Russia, Ukraine, Belarus, Italy, Sweden, Belgium, United States, etc.
- Organization of international conferences
- More information about Brno University of Technology can be found on the website: <http://www.vutbr.cz/en/>

FACULTY OF BUSINESS AND MANAGEMENT

- One of the TOP 5 universities in the Czech Republic in the field of economics
- Bachelor's, master's, and doctoral study programs in full-time and part-time form
- The activities of this faculty were started in June 1993
- Credo of the Faculty of Business - Prosperity and Humanity
- Four main departments, which have different specializations:
 - **Department of Informatics**
 - **Department of Economics**
 - **Department of Management**
 - **Department of Finance**

STUDY PROGRAMMES

Bachelor (Bc.)

Business Economics (3 years)

Accounting and Taxes (3 years)

Process Management (3 years)

Managerial Informatics (3 years)

Entrepreneurship and Business Development (3 years)- English

Master (Ing.)

Information Management (2 years)

International Business and Management (2 years) – English

International Economics and Management (2 years)

Strategic Company Development (2 years)

Accounting and Financial Management (2 years)

Doctoral (PhD.)

Company Management and Economics (4 years)

MBA Studies



INTERNATIONAL COOPERATION

- FBM BUT cooperates with 80 universities worldwide



COOPERATION WITHIN INTERNATIONAL NETWORKS

- PRIME NETWORKING – since 2003
- ETAP (European Taxation and Accounting in Practice) – since 2005
- EFER (European Forum Entrepreneurship Research) – 2013
- NICE NETWORK (New Initiatives and Challenges in Europe) – since 2014
- CESAER (Conference of European Schools for Advanced Engineering Education and Research) – since 2014

INTERNATIONAL SCIENTIFIC AND PEDAGOGICAL CONFERENCES NETWORKS

- GBATA (Global Business and Technology Association - Conferences)
- ICEM (International Conference „Economics and Management“)
2011 Brno, 2012 Tallinn, 2013 Kaunas, 2014 Riga, 2015 Kaunas, 2016
Brno, 2017 Riga, 2021 Brno
- Brno International Week (2013 – 2022, 2023)

BUT - BRNO INTERNATIONAL WEEK

- October 16th – 19th 2023
- Registration on-line before 30th June 2023.
- Mutual cooperation in the pedagogical and scientific field
- Opportunity to students to gain new perspectives on their majors
- Bring together representatives of individual universities to establish cooperation on international projects and the teaching field
- The focus of the BIW 2023 is on global issues in business, management, digitalization, system engineering and informatics.
- The Brno International Week will consist of:
 - Guest Lectures and Seminars
 - Innovation Entrepreneurial Festival
 - Joint Activities

ESN – ERASMUS STUDENT NETWORK

- ESN BUT Brno students club is a voluntary organization
- <https://esnvutbrno.cz/>
- Welcome Week (WW) Programme, one week before the start of each semester
 - Czech language course: “Introduction to the Czech language“
 - Czech cultural preparation as well as sports, cultural and social events
 - Little events, presentations, games and of course parties
- Welcome Week will help incoming students to orientate themselves in the Czech Republic, and it is an excellent opportunity to meet staff and students at the University and get to know each other.



Thank you for your attention