



Rural Canvas

Rural Canvas Project

Fostering Rural Resilience through Creativity and
Arts-driven Entrepreneurship

rural-canvas.eu

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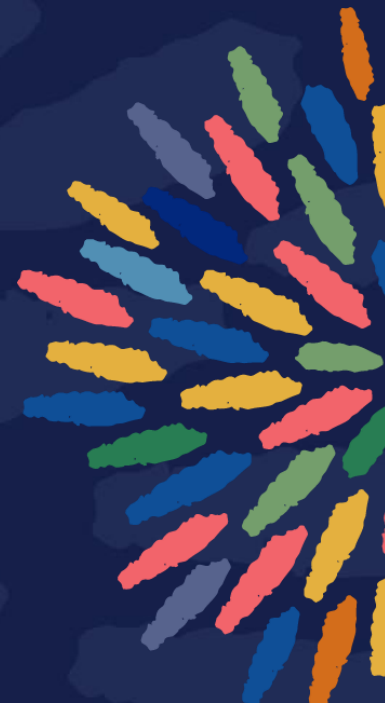




Fostering Rural Resilience through Creativity and Arts- driven Entrepreneurship

Learn more about the project

rural-canvas.eu



RURAL CANVAS AIMS



Bring the two worlds of Art and Creative Industries on one hand, and rural areas in Europe on the other



Boost employability and entrepreneurial skillset of artists and creative workers in a rural context



Improve the understanding of art and creativity by the rural partners to create and ensure a common ground for cooperation



Foster interdisciplinarity and facilitate rural resilience as a result



RURAL CANVAS GOALS

- ✓ Identify the challenges faced by rural areas
- ✓ Equip artists and creative workers with specific entrepreneurial and 21CS to complement their primary profession
- ✓ Strengthen the common understanding between local partners and creative workers
- ✓ Inspire and plan novel approaches in using Art and creativity as a vehicle to tackle societal challenges
- ✓ Create transferable tools for sustainable growth in all rural areas of Europe



Intellectual Outputs (IOs)



RURAL CANVAS IO-1

To bring creative workers and rural actors together to conceive sustainable solutions and new initiatives for Europe's rural areas, **first it was essential to identify the set of skills** (entrepreneurial and 21CS), necessary to artists and creative workers **for a successful interdisciplinary implementation of innovative, imaginative, and resilient arts-driven projects in rural context.**

RURAL CANVAS IO-1: Rurart Alliances

Develop the **Rurart Alliance Blueprint** – a set of guidelines detailing how to forge a successful Rurart Alliance – an expert group that could be set-up in other regions with the same aim in mind.

Develop the **RURAL CANVAS Baseline Report** to be used as a starting position for the discussions within Rurart Alliances

RURAL CANVAS IO-1: Skills Prioritisation Map

identifying and discussing the relevant but underestimated/neglected 21CS and entrepreneurial skills in arts and creative sector, and their relevance to the given rural regions needs and demands, pinpoint barriers and detect opportunities to spring into action

RURAL CANVAS IO-2: Toolkit

- Creation of innovative tools to boost entrepreneurial and 21CS in learners
- Promotion of ideas and competences of key stakeholders for adequate responses to rural needs;
- Awareness development for the necessity of integrating entrepreneurial and 21CS for arts and creative industry

RURAL CANVAS IO-2: Training Modules



1. Creative Thinking module



2. Planning & Management Skills



3. Ethical& Sustainable Thinking, Social Responsibility module



4. Self-Awareness module

RURAL CANVAS IO-3: eCANVAS platform

The focus lies on building a fully digitalised, interactive platform which would amass all the knowledge accrued in the lifetime of the project (and beyond) and serve as a **collaboration platform**.

The platform is being finalised and foresees incorporating the following elements:

- *Training eCANVAS: learning resources*
- *Tools section: access to Toolkit with feedback and share the experience option*
- *Interactive section: section which will allow interaction between learners, mentors, facilitators, Rurart Alliance and consortium members*
- *External resources and links*





Project partners:



AALBORG
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